

## WASH Board Meeting Minutes

February 24, 2016

Rebecca Jagers Called the Meeting to order at 1:02 PM.

**Present:** Rebecca Jagers, Co-President; Patty Larsen, Past President; Sally Bostley, Membership Chair; Sue Davis, Workshop Chair; Edward Bostley, Treasurer, Joann Lindelof-Wilson, SFAC Liaison; Donnella Hurley, Newsletter Chair; Teresa Steinbach-Garcia, Show Co-Chair; Ralph Wilson, Program Chair; Cindy Farmer, Secretary.

**Absent:** Diane Tharp, Co-President; Jo Kopp, Scholarship Chair; Rose Sloan, Show-Co-Chair.

**Treasurer's Report** from Edward Bostley: It was reported at the last meeting that the balance for January was \$10,299.03 with the understanding that not all transactions for the month were completed. This amount was the anticipated figure to be carried over to February. Outstanding checks to the amount of \$196.16 cleared before the end of the month resulting in the actual balance of \$10,102.87 as of January 31. This figure is the carryover for February as it appears on the current February Treasurer's Report.

As of February 24, the income is \$1,956.00. With the adjusted January carryover the total balance to date is \$12,058.87.

Total expenses for this month as of February 24 are \$1,958.78 leaving a balance of \$10,100.09. On the Treasurer's Report the expense items that do not have a check mark are still outstanding to the amount of \$987.55. This amount may not clear by the end of the month thus the current reported carryover may change by February 29. Actual current expenses transacted to date are \$980.23 leaving a potential balance of \$9,119.86 as a carryover.

**SFAC Liaison Report:** Joann Lindelof-Wilson reported that at the February SFAC Board Meeting the following topics were discussed:

1. The upcoming show, "Where the Wild Things Are" and the art auction at the Effie Yeaw Center associated with this show which increases income for the artists whose works appear in the show.
2. The AWS Traveling Exhibition Gala which was held on February 20. One

hundred seventeen tickets were sold for this event which was a huge success. Joann will find out if there is a final treasurer's report from this event.

3. The SFAC Board Nominating Committee. The Committee is doing well finding people who will run to fill the open Board positions. Patty Larsen is a nominee for an SFAC Board position. Rebecca asked Joann to find out if we have an SFAC Board Member who is also on the Carmichael Parks and Recreation Board.

4. The Day of Giving for the SFAC will be on May 4, 2016.

5. Fundraiser for the NCA and SFAC on May 4, 2016. A bus trip to San Francisco to the Legion of Honor to see Pierre Bonnard's first West Coast show in half a century. Tickets are \$110. Catherine Turrill Lupi will be the tour guide for this trip.

6. Workshop Ideas being considered: Art of Yoga, Smart Phone Diva, Cell Phone Photography, Writing the Book That's in you and Wants Out.

7. Advertising: The Board is focusing on preparing advertising 6 months in advance so all is ready when an opportunity arises.

8. Summer Art Programs

9. Old Master's Show

10. Partnership with the Crocker Art Museum

11. There will be a dinner here at SFAC to honor Dorothy Steed for her dedication to SFAC on March 19, 2016.

### **Old Business:**

1. Bookmarks advertising WASH meetings, demos, workshops and annual shows have been produced and were handed out to Board Members. The bookmarks look great and will be very helpful in getting the word out and inviting new members.

2. Facebook Page: Diane will take the lead on this project initially. Many questions need to be addressed such as cover picture, title line, picture profile, etc. The Facebook Page Committee will consist of Diane, Rebecca, Jo and Gail. They will report back in March.

3. Second Saturday Reception on March 12, 2016. WASH is the lead on this event and we still need volunteers. Rebecca will check the sign up sheet. Patty volunteered to be the Gift Shop Cashier.

4. Painting of the Month: After some discussion, it was agreed that after the Painting of the Month is voted on, the artists will be asked to bring their painting to the front of the room and introduce themselves. There will be an "e-blast" describing the "how to's" of the Painting of the Month so that everyone can participate.

5. New special name tags for the Board were passed out. Board Members should decorate their name tags with original art.

6. Certificates of Appreciation for Dorothy Steed and Margaret Pollan: Sally and Patty will collaborate on completing these Certificates.

7. New Member Involvement Activities:

a. Reaching Out: Thank you to Joyce Wilson who volunteered as our Greeter for the last General Meeting. Good response to having a Greeter. Rebecca will ask someone to be Greeter for this Month.

b. Potluck before our meetings: Tabled

c. Telephone Introduction: Need three people to volunteer to call new members to tell them about WASH including meetings, Painting of the Month, Annual Shows, volunteer opportunities, etc. Use the New member letter as a script. Cindy and Sue volunteered to call. Rebecca will find a third person.

d. Telephone Tree. Tabled.

e. Volunteer Coordinator: Tabled.

f. Policy on Partial Year Dues: Tabled.

### **WASH Board Member Reports:**

**Newsletter:** Donnella brought the Board up to date on what articles are being prepared for the Newsletter such as the introduction of new Board members, an article on Michael Reardon, the AWS Traveling Exhibition and Gala, upcoming shows.

**Workshops:** Sue reported that the Floy Zitten Workshop had 21 participants and netted \$825 for WASH. So far the Michael Reardon Workshop has 17 sign-ups and three slots left. These Workshops are bringing in new members!

**Program:** Ralph reported on the progress on filling up our monthly program schedule. Phyllis Rapp will be our presenter in March. Bobbi Baldwin will be our presenter in November on the pricing and selling of art. Our 2016 calendar is filled and Ralph is working on the 2017 calendar. Possible presenters include Brigit O'Connor, Linda Erfel, and Robert Purcell.

**Membership:** Sally reported that we currently have 117 members and 11 new members.

**Shows:** Teresa reported that the membership Show postcards are ready for

distribution. Receiving dates are April 15 and 16. The Show committee is still working on a judge for the Open Show in the fall.

**Scholarship:** We had a record contribution of \$141 from raffle sales for the scholarship this past month.

**Non-profit Status:** Patty reported that WASH currently has non-profit status but she will continue to work on applying for a 501c-3 status with the federal government. Patty will work with Ed to complete this application.

Cindy will send a sympathy card to Carla Nability who just lost her Mother.

Meeting adjourned at 2:37 PM.

Submitted by Cindy Farmer, WASH Secretary.