

WASH Board Meeting Minutes

April 10, 2017

Jo Kopp called the meeting to order at 5:03 PM.

Present: Gail Jones, Co-President; Jo Kopp, Co-President; Edward Bostley, Treasurer; Sally Bostley, Membership Chair; Jeff Tinney, Show Chair; Rebecca Jagers, Past Co-President; Sue Davis; Workshop Chair; Ralph Wilson, Program Chair; Cindy Farmer, Secretary.

Absent: Donnella Hurley, Newsletter Chair; Diane Tharp, Past Co-President and Face Book Administrator.

Minutes: The WASH Board Meeting Minutes from March 2017 were reviewed. Corrections were made. Edward Bostley moved to approve the March minutes as corrected. Rebecca Jagers seconded the motion. Minutes were approved unanimously.

Treasurer's Report: Edward Bostley submitted the following Treasurer's Report:

The total income for the month is \$4,899.00. This includes: \$200 for membership renewal; \$119.00 from the raffle for the Student Art Scholarship Program; \$1,880.00 for the Spring Member Show Entries; \$200.00 for the Houy and Steed Show Awards; and \$2,500 from the Wacknov Workshop fees.

The total expense for the month is \$3,925.00. This includes \$200.00 for the demonstrator fees; \$200.00 donation to Magnum Opus; \$50.00 deposit for the Foyer (Student Exhibit); \$173.00 for the show ribbons etal; \$200.00 for the judges fees; \$30.00 reimbursement to Foster and \$10.00 reimbursement to Taylor; \$420.00 for the workshop space rental; \$1,550.00 for the workshop instructor fee and expenses; and \$1,092.00 for the O'Connor workshop rent and expenses.

The income of \$4,899.00 minus the expense of \$3,925.00 left a profit of \$974.00 for the month. With the carryover of \$15,990.04 from February, the March balance is \$16,964.04 which is the beginning carryover for April.

The income of \$119.00 from the raffle minus \$50.00 for the rent of the Foyer leaves a balance in the Student Art Scholarship program of \$2,147.07.

Jo Kopp moved to approve the Treasurer's Report. Jeff Tinney seconded the motion. The motion passed unanimously.

SFAC Liaison Report: Gail Jones reported the following information from the SFAC Board Meeting:

SFAC will have a table at the "Taste of Carmichael: event on May 19, 5:30-8:30. They have asked to have a painting on display from WASH. Sue Davis will ask Maura Donovan if she would be willing to display one of her paintings to represent WASH.

The Big Day of Giving is May 4th.

Rhonda Egan will assume the President's position for SFAC and Diana Holt accepted the 2nd Vice President's position. That leaves the 1st Vice President's position open.

The SFAC Mural/Banner Project aims to pair young artists with master artists to create 8 banners (8 feet by 4 feet) to be displayed at the center. A kick-off design meeting is scheduled for April 15th from 1-3:30 PM.

Patty Larsen is in the process of applying for a new \$5,000 grant that will be used to support marketing and advertising. She is working with David Fannigan from Agency Misfit, <http://agencymisfit.com> to develop this proposal.

The SFAC Annual Meeting will be held on April 24th from 7-9 PM. The SFAC President, Treasurer, Club Presidents and the Art for Families organizer will speak. David Peterson will recognize volunteers with certificates. There will be time for Q and A.

SFAC is looking for volunteers to head up some of the Standing Committees outlined in the by-laws.

Margaret Pollan is planning to host the 5x7 Silent Auction fundraiser in the Foyer during the AWS Traveling Show to be held at SFAC in June of 2018. WASH has been asked to move its Student Art Scholarship Show to another month to accommodate this.

Looking for a Chair for the AWS Traveling Show in June 2018.

Continuing discussion of the expectations for people reserving Gallery 3, especially during the 2nd Saturday Reception.

Old Business:

April Interactive Session: Jo Kopp reviewed with Board members the plans for

the April Interactive Session which will occur at the April General Meeting. At the break Board members will gather participants who are being assigned by Board member initials. They will ask 5 questions and take notes. Each Board member will give a 2-3 minute recap of the highlights to the entire membership. Jo Kopp will gather each Board members' notes and bring this report back to the Board meeting in May.

Video Streaming: Gail Jones and Jo Kopp reported back on their research of updating our video/projection capabilities. Gail reported that after some research we learned that what we really want is to improve our direct projection capabilities during our demonstrations, workshops and classes. Technically, "video streaming" has to do with remote access through a website. Jo and Gail went price "shopping" and produced a report for the Board that looked at the various components needed such as HDMI cables, big screen TV's, lighting kits and wall mounts. More information and discussion will be forthcoming.

New Business:

"Acrylic done in watercolor style": Entries for our recent member show brought up the question again of when a painting done in acrylic paint meets the criteria for our watercolor shows. Jeff Tinney did some research and offered the definitions used by a few of the watercolor societies. It was agreed that the Show Committee will work on an updated definition of "water media" for the Board to review. Likewise, the Show Committee will include in their discussion types of shows and types of awards offered by WASH (i.e. should we consider an award category specifically for other water media such as acrylic?)

This year is the 40th Anniversary of WASH.

Ideas for Outreach and Publicity: Tabled.

Award Donation to the State Fair Art Show: Edward Bostley moved that WASH donate \$50 again this year to support the awards for the State Fair Art Show at Cal Expo. Ralph Wilson seconded the motion. The motion passed unanimously.

Training session for Mail Chimp: Gail Jones and Jo Kopp will train any Board member who wants/needs to know how to use our web-based email system, Mail Chimp. Sue Davis, Rebecca Jagers and Jeff Tinney will be trained.

New Member Reception: Five new members attended the new Member Reception hosted by Joyce Wilson on April 8th. There was a good discussion about WASH and SFAC. Some members shared some of their art work.

Nominating Committee: We need a Board member to volunteer to head up the Nominating Committee for 2017-18 Board positions and other critical committees.

December All Club Potluck: WASH is the club hosting the All Club Potluck this year (2017). Barbara Little and her team have already volunteered to manage the kitchen and food service. Still looking for a Board Member to volunteer to head up the planning for the event.

Board Reports:

Program: Ralph Wilson reported that the demo schedule for 2018 is filled. Anthony Rogone will present in September and Jan Miskulin will present in November.

Membership: Sally Bostley reported that we currently have 125 members.

Workshops: Sue Davis reported that the recent Myrna Wacknov workshop was a great success. Other Board members who attended strongly agreed.

Show: Jeff Tinney reported that all the dates are set for the fall open show. The judge will be Carolyn Lord (currently her contract is pending.) Currently negotiating the timeline with Online Juried Shows. Once that negotiation is complete we will be able to complete and print the Prospectus.

Scholarship: Jo Kopp reported that we currently have three credible applicants for our annual student scholarship. The committee will be meeting shortly to choose this year's awardee. Sandra Nelson has stepped forward to assume the role of Scholarship Chairperson. Sandie will join with Jo and the committee to participate in this year's applicant review process.

Webmaster: N/A

Newsletter: Tabled.

Respectfully submitted by Cindy Farmer, Secretary.