

WASH Board Meeting Minutes

September 11, 2017

Present: Gail Jones, Co-President; Jo Kopp, Co-President; Sue Davis, Workshop Chair; Ralph Wilson, Program Chair; Donnella Hurley, Newsletter Chair; Nancy Wedick for Jeff Tinney, Show Chair; Sandy Nelson, Scholarship Chair and Cindy Farmer, Secretary.

Absent: Rebecca Jagers, Past Co-President; Diane Tharp, Past Co-President; Edward Bostley, Treasurer; Sally Bostley, Membership Chair and Jeff Tinney, Show Chair.

Jo Kopp, Co-President called the meeting to order at 11:32 AM.

Minutes from the June 2017 Board Meeting were reviewed. Ralph Wilson moved that the minutes be approved as written. Donnella Hurley seconded. The motion passed unanimously.

Treasurer's Report: In his absence, Edward Bostley sent all Board members a copy of the September report via email. Copies were also distributed at the meeting. Donnella Hurley moved to accept the Treasurer's Report as submitted. Ralph Wilson seconded the motion. The motion passed unanimously.

SFAC Liaison Report: Gail Jones, Co-President brought forward pertinent items from the SFAC Board Meeting.

The Board discussed the process and progress of the Grant Marketing Activity. David Flanagan of the firm, MISFIT, has been hired to spearhead this process. The first meeting of the committee took place. One activity is to understand and identify our "brand", that is, "who we are and why we are". David has interviewed visitors and patrons to understand how we are perceived. There are multiple steps to this process and all are invited to attend future meetings to better understand the purpose, the process and to become more involved.

Patty Larsen, SFAC Treasurer is involved in many activities focused on getting a better understanding of the financial picture of SFAC such as building a better donor database within Quick books, tracking purchases, recording and tracking show costs and profits. These activities will provide for better oversight as well as provide a readily accessible database for future grant writing and marketing

activities. Patty is also assisting in revising the SFAC application.

Margaret Pollen and Mary Hargrave are chairing the AWS Show. The gala is scheduled for June 8, 2018.

New SFAC T-Shirts will be available for the Race for the Arts and will be sold out of the Gift Shop.

David Peterson requested a volunteer to chair Animal House.

Gail Jones and Rod Cullum presented the video equipment project to the board. The Board approved up to \$1,000 to add to the funds being donated to SFAC for this project by WASH, NCA and the Friday figure study group.

New Business:

Gallery 3 during AWS: WASH has been asked by the SFAC Board to facilitate the planning for using Gallery 3 during the AWS Show. The Board discussed several ideas including asking all WASH Past Presidents to submit work for a show in Gallery 3. Other ideas were to ask all WASH past workshop and demo presenters to submit work for a show. General consensus was that an open show or juried show would create an overwhelming amount of labor during an already hectic time.

Old Business:

September Interactive: Jo Kopp handed out the questions for the September Interactive session with our members and we reviewed the process we would be using.

Nominations Committee: No one has stepped up to volunteer as a Chair Person therefore, each Board member will be responsible for finding their own successor.

Holiday All Club Potluck: WASH is responsible this year for hosting the Holiday All Club Potluck. Cindy Farmer and Jo Kopp will cook and bring turkey breasts. Nancy Wedick will bring ham. The September Interactive Session includes a request for volunteers to help with the event.

Video Projection Proposal: Cindy Farmer moved to approve a donation of \$1,000 to SFAC toward the purchase of equipment to upgrade our video/projection equipment. Ralph Wilson seconded the motion. The motion passed unanimously.

Draft of WASH Bookmark: The Board members concurred that Draft #1 Front and Draft #2 Back would be utilized to finalize our 2018 Bookmarks. Send all suggested text changes to Gail Jones.

AWS Traveling Show/WASH 40th Anniversary: Jo Kopp moved to celebrate Wash's 40th Anniversary with a special tribute during the Second Saturday Reception of Wash's Membership Show in April 2018. Gail Jones seconded this motion. The motion passed unanimously.

Board Reports:

Membership: New memberships have slowed down over the summer.

Newsletter: The next deadline for articles is October 3.

Program: The presenters for all of the 2018 dates has been completed.

Workshops: Working on beginning to plan for 2019.

Show: The Fall 2017 Open Show has been a huge success. Special thanks to Nancy Wedick for the great gift bags for the award winners.

Scholarship: Plan to stay on track using last years' time schedule. Letters will go out in November.

Webmaster: Gail Jones is keeping the web up to date.

Jo Kopp adjourned the meeting at 12:52 PM.

Respectively submitted: Cindy Farmer, Secretary