

WASH Board Meeting Minutes

January 8, 2018
SFAC Gallery 3

The Meeting was called to order at 11:05 AM by Jo Kopp, Co President.

Attendance

Board Members present:

1. Gail Jones, Co-President
2. Jo Kopp, Co-President
3. Billie Armstrong, Program Chair
4. Arleen Schaller, Membership Chair
5. Trina Drotar, Show Committee Chair
6. Kathleen Noble, Show Committee Member
7. Helen Lewis, Secretary
8. Pam Lowney, Treasurer
9. Thomas Adams, Newsletter Chair
10. Sue Davis, Workshop Co-Chair
11. Rebecca Jagers, SFAC Liaison
12. Sandra Nelson, Scholarship Chair
13. Ed Bostley, Past Treasurer

Absent:

Kari Bauer (Workshop Co-Chair)

Minutes of the Last Meeting

The minutes of the last meeting (November 13, 2017) as written by Cindy Farmer, 2017 Secretary, was reviewed. Following a motion called by Helen Lewis, seconded by Pam Lowney, the said minutes were unanimously approved as submitted.

Treasurer's Report

The Treasurer's report was presented by Ed Bostley, 2017 Treasurer, as follows:

Treasurer's Report for the December 2017 WASH finances.

As of December 31, 2017, the total income is \$475.00 representing exclusively the membership renewals.

The total expense for the month is \$192.37. This includes \$42.37 for the Holiday Potluck supplies and \$150.00 for the Holiday Potluck entertainment.

The income for December exceeds the expense by \$282.63. With the carryover from November of \$13,124.68, the balance is \$13,407.31 which is the carryover for 2018.

The Student Art Scholarship Program ends the year with a balance of \$1,539.07.

The End of Year 2017 WASH account.

The total income for 2017 is \$18,904.03. This includes \$3,300.00 for membership renewals; \$792.00 from the student scholarship raffle; \$3,807.20 from the show entries; \$124.00 donations from the second Saturday receptions; \$325.00 donated for exhibit awards; and \$10,555.00 from the workshop fees.

The total expense is \$17,058.34. All of the multiple line item expenses are illustrated in the spreadsheet print-out.

The income for the year exceeds the expense leaving a balance of \$1,845.69.

The total income of \$18,904.03 is the amount to be posted with the California Franchise Tax Board and the Internal Revenue Service.

<End of report>

An itemized breakdown of the treasurer's report was submitted and that each member of the board was given a copy during the meeting.

Gail Jones, Co-President, declared that the report is accepted as submitted.

SFAC Liaison Report

Rebecca Jagers reported to inform the WASH Board of the current activities and businesses of SFAC as follows:

- 1. Appreciation is extended to WASH from the SFAC Board for the holiday party and for coordinating donations for St. Johns.*
- 2. Feedback is sought from WASH board on David Peterson's work. David's job duties are to be spelled out in order to utilize his time in a way that is most useful to the clubs and to SFAC and any feedback from WASH would be appreciated. Comments may be sent to Rebecca Jagers (rebeccajagersart@gail.com) who will then forward on to the personnel committee.*
- 3. SFAC income from 2017 is down \$7,000 from last year. Not too bad but membership is down and more needs to be done in this area.*
- 4. NCA puts on the Aspiring Artists Show and WASH should promote this as well as a way for artists who are new at showing their work to get experience and help if needed.*
- 5. Facilities concerns: Lease is up this year. The space is not ADA compliant and that leaves us open to considerable risk, yet compliance would be expensive and complicated given property is owned by Carmichael Park and Rec. This is seen as a subject of urgent concern. Facilities committee is also researching other properties to see what is available on the market.*
- 6. David Flanagan did a marketing/PR report for SFAC. He did a presentation to the WASH Board last year. There is much enthusiasm about his ideas and concern that SFAC move forward on some of it while it is fresh. There will be a meeting (tba), probably January, open to all club board members to discuss these two very important topics. There are recommendations in the Flanagan report that would have effect upon facilities decisions. Board members are encouraged*

to review the report, attend the meeting, and be prepared to provide feedback. In the alternative, inputs may be sent to Rebecca to pass on.

7. *AWS preparations are proceeding. There will be 4 workshops on each Thursday during the show, from 12 to 4 for a \$50, fee, with the teacher getting 50% of the proceeds. Margaret Pollan is currently looking for teachers who would be interested in giving one of these.*
8. *NCA celebrates 80th anniversary next year.*
<End of report>

New Business

2018 Budget

Gail Jones, Co-President, presented and submitted the 2018 Budget. For easier understanding of the rationale behind each item she contrasted the 2018 proposed budget with that of 2017 budget and actual expenditures. After some questions and answers, a motion to accept the budget was submitted by Helen Lewis and seconded by Sue Davis. The budget was unanimously accepted as submitted.

2018 WASH Board Goals Review

Jo Kopp, Co-President, presented the WASH Board Goals for 2018 as follows:

Goals

1. *Maintaining and improving the quality of programs offered by WASH.*
2. *Becoming inclusive of all members especially working and younger people.*
3. *Updating WASH historical records and materials.*
4. *Improving the WASH website in coordination with SFAC and other organizations of the Center.*
5. *Reviewing the definition of water media with the input of the membership.*
6. *Increase membership by handing out materials to request membership, have hard copies of the newsletter available, do outreach to other organizations and interview other organizations.*

<End of report>

New Member Reception

The New Member Reception is scheduled to be held at the Art Center (SFAC) on March 5th, 2018.

Interactive Sessions

Two interactive sessions are scheduled for 2018. The first one will take place on February 12, 2018 and the second on November 12, 2018. The dates coincide with the monthly board/general meetings schedule.

Wash Board Show

There was a general agreement from the board to host a WASH Board show. During the discussion Jo Kopp, Co President, pointed out that somebody has to take ownership of the event for it to move forward. As a result, Pam Lowney volunteered to chair the show while Thomas Adams volunteered to act as assistant chair person.

Ideas for outreach to other art groups or publicity for WASH (tabled from previous meetings): This item was tabled during the meeting. There was a suggestion to submit ideas through email but Gail Jones, Co-President, raised the need for a committee to be formed that will deal with this issue in a systematic way.

Old Business

WASH 40th Anniversary: Of the three items that were carried over from the previous meetings, it was reported that things are moving forward except for hanging, choice of cake, and putting out historical documents.

Donations to SFAC for Shows: The board discussed the donations made by the organization in prior years to SFAC and County Fair and reviewed the budget for 2018. Gail suggested/recommended that we take up each donation as we receive a request for it and approve the donation at that time.

Board Committee Reports

Membership: Arleen reported 80 registered members as of the date of the meeting.

Newsletter: Thomas Adams reported that the deadline for article submission for the March-April Issue is February 3, 2018. Articles and other related communication can be sent directly to Thomas through his email at kstadams@pacbell.net Gail Jones, Co-President, pointed out that an article be written on workshops and upcoming programs.

Program: The 2018 program is set. In fact the first demonstration of the year was scheduled on the same day of this meeting (January 8, 2018). Billie Armstrong, Program Chair, will continue to search for future Demo artists.

Workshops: Sue Davis reported the following workshops scheduled for 2018 and 2019:

Frank Eber (Atmospheric Landscapes)

January 9-11, 2018

Demo: January 8, 2018

Jeannie Vodden (Posies in a Jar)

April 9, 2018

Emo: April 9, 2018

Michael Holter (Creating Watercolor Portraits from Photos)

October 6-8, 2018

Demo: October 8, 2018

Telagio Baptista (TBA)

March 18, 2019

Demo: February 11, 2019

Michael Reardon (Watercolor Techniques, Landscapes)

March 14-16, 2019

Demo: March 13, 2019

Bev Jozwiak (Painting Figures, Birds, and Animals)

October 15-17, 2019

Demo: October 14, 2019

All of these artists except Bev Jozwiak have signed a contract for doing a workshop and demonstration. Bev has the contract, but has not returned it.

<End of report>

Show Committee: There was no report from the show committee at this time.

Scholarship: Application is due by the end of March. A short blurb written for the Newsletter would help publicize the scholarship.

Webmaster: WASH is looking to re-design its website with a new website and graphics committee.

The meeting was adjourned at 1:05 PM.

Submitted by: Helen Lewis, Secretary