

WASH Board Meeting Minutes

March 12, 2018

11:30 a.m.

in SFAC Gallery 3

The meeting was called to order by Gail Jones, Co-President at 11:30 AM.

Attendance

1. Jo Kopp, Co President
2. Gail Jones, Co-President
3. Thomas Adams, Newsletter Chair
4. Kari Bauer, Workshop Co-Chair
5. Billie Armstrong, Program Chair
6. Helen Lewis, Secretary
7. Trina Drotar, Show Committee Chair
8. Sue Davis, Workshop Co-Chair
9. Pam Lowney, Treasurer

Absent

1. Rebecca Jagers, SFAC Liaison
2. Sandra Nelson, Scholarship Chair
3. Arlene Schaller, Membership Chair

Minutes of Meeting

Trina Drotar moved to accept the minutes of the last meeting; seconded by Billie Armstrong. The motion was carried.

Treasurer's Report

Pam Lowney, Treasurer, presented the financial report for the months of January and February. There was a total income of \$6,618.00 and incurred expense of \$4,258.20 for the month of January. With the carryover of \$13,463.99 from 2017 the ending balance for the month was \$15,823.79

As for the month of February, the income was \$1,025.00 and total expenses were \$539.36. The ending balance for the month was \$16,309.43. Both reports were accepted as presented.

Liaison Report

Gail Jones, Co-President, reported on behalf of Rebecca Jagers. During that time, WASH Board Members agreed to request membership help for the Big DOG Committee to make phone calls (as mentioned on item 3 on the report).

1. SFAC Board meeting 3-5-18, well attended, many topics covered.
2. Current bank balance is \$48,600, \$19,800 in savings. Income for Jan-Feb was around \$26,000. Expenses totaled \$26,900.
3. Big DOG committee needs the participation by the different club members as this event plays a significant role in SFAC's finances. It was suggested that the board members of WASH and NCA each take 10 phone calls. In the next month names will be available so WASH Board members can each get our list of 10 if WASH is agreeable.
4. The Misfit report meetings for obtaining input from as many members were very productive in terms of ideas. Board members are strongly encouraged to participate in this historic moment in the life of this art center.

The next meeting will be an All Board Meeting to be held on March 26 at 1:00 pm. At this meeting the consolidated input and recommendations will be presented for discussion and approval. This will be the final meeting before proposals for the future are presented to all the membership on April 13 in our annual meeting. Your attendance is highly solicited.

5. The Photo Club is without a person stepping up to fill in the president slot and therefore the club's status has been changed to an interest group. It will be determined what will be done about their scheduled show in the gallery.
6. Fundraising committee is very busy and coming up with lots of ideas. It is proposed and approved that SFAC participate in the kicking off of the Verge Open Studio event this fall. Some other type of fundraiser will be planned for September.
7. AWS plans are proceeding, postcards nearly done. Sandy Delhanty's painting is going to be included in the AWS travelling show. Restaurants are being approached, Gala plans on June 8. There are a couple workshops lined up by Dale Laitinen and Linda Erfle. There will be a black and white show in gallery 3 non-juried, 1st come 1st serve. Flier is in the entryway.

New Business

Review of procedure for reimbursement of expenditures

Gail Jones explained and demonstrated how to use a proposed request for reimbursement form. The form is supposed to make reporting, tracking of expenses/income, and financial evaluation easier. There was a positive feedback across the Board. Jo Kopp volunteered to update the current form.

Big Day of Giving Request from the Center

This topic was discussed in detail in the Liaison Report. There was a unanimous agreement from the Board to give support to the Center.

Receiving early entries for shows policy discussion

The question at hand was: *How far in advance can the Show Committee accept entries?* There have been several instances where artists call the committee to request, an exception to the rule, to submit their art longer than specified in the existing policy. The committee (WASH) is respectful of the need to be inclusive and accommodating, however, there is a huge liability and storage challenge that comes with receiving art pieces early. The Board was in agreement to stick to the rule in this. Gail Jones suggested that entrants find someone they know, who might be willing to receive and bring the artwork to the Center at the appointed receiving time.

Instagram

There was a suggestion by some members to have WASH open an account on Instagram. Helen Lewis is willing to open the account. However, Instagram is accessed through a Smart phone and it was discussed during the meeting that someone else would be willing to manage the account to make sure there is a flow of relevant content. Jo Kopp said that she needs to discuss the matter with Gail Jones and Helen Lewis to see if the idea is sustainable before starting it.

California State Fair WASH Watercolor Prize

Jo reported about a request from Cal Expo for a donation that would be applied as a Watercolor Prize at the State Fair. Pam Lowney, Treasurer, moved to write a check to Cal Expo to be used as a prize for watercolor winner, seconded by Helen Lewis, Secretary.

Life Memberships

It was discussed and considered that Jan Miskulin and Nancy Haley, both members of the Graphics and Website Committee, be awarded life membership. In consideration of their service to the club, Sue Davis moved to grant life membership to both Jan and Nancy, seconded by Helen Lewis. The motion was unanimously carried.

It was further suggested by Gail Jones that a standard qualification for life membership be made for the future. Jo Kopp added that she, Pam Lowney and Arlene Schaller will get together to work on a policy.

Ideas for outreach to other art groups or publicity for WASH (tabled from previous meetings)

There were many items to cover during the meeting, this item was tabled again.

Old Business

Spring Interactive Session – What to do with the information.

Jo Kopp, Co President, reported on the result of the recent interactive session regarding the new definition of watermedia. It was noted that majority of the members use transparent watercolor (34). A considerable number of members use gouache (13), color inks (15), and acrylics (13). At least one use tempura and casein. In terms of surface material, most members use paper (33) while others use yupo (12) and canvas (14).

Four questions were asked during the discussion:

1. Do you think all watermedia should be allowed in WASH shows? If not what should we restrict?
2. What do you think are the characteristics of acrylic used as watercolor?
3. Should we be more specific on the type of material or surface on which to paint as the other organizations are?
4. Should there be a prize category for transparent watercolor?

There were mixed responses on all the questions. This is not surprising considering the diverse materials that members use in their paintings. The only thing that members agreed unanimously was the fact that “soluble oils should not be used as watercolor”.

New Member Reception – Report of participation

Gail Jones reported on the successful New Member reception. It was attended by thirteen new members. Members who attended reported positive experience overall. The demonstrations on framing and photographing art work by Jo and Gail were informative and entertaining.

WASH Board Show

Regarding the guidelines for the show, Pam Lowney said that it will be sent to the Board Members along with the invitation. The size for artwork/frame was not clear at this time which triggered discussion. Sue Davis suggested 16” x 20” but Gail Jones pointed out that the space occupied depends on the orientation of the painting.

WASH 40th Anniversary

Jo Kopp, Co-President, reported that eleven commitments have been secured from past Presidents, so far. In addition Jo also proposed ask key current/active members who have made significant contribution to WASH. The Board was in favor of this proposal.

The Past Presidents Show will hang on the April 5, 2018 – which will require extra help. Jo made an open invitation to the Board to show up on said date to help. She also invited members of the Board who might know of the history of WASH to write a blurb about the founding members.

Reports

Membership: Gail Jones reported 124 members registered as of the date of the meeting.

Newsletter: Thomas Adams reminded the Board that materials for the May-June Issue are due on April 3, 2018.

Program: Billie Armstrong reported three more artists for next year. Jo Kopp suggested that a critique session may be scheduled that month instead of a demonstration.

Workshops: There are 24 registered participants to the upcoming workshop. For future workshops, Sue Davis asked if the Committee could show promo-videos of demonstrating-artist during the general meetings prior. Jo Kopp, Co-President approved the proposal.

Show Committee: Trina Drotar reported that the budget proposal for the next show is being worked on. She also proposed to award certificates to winners.

Scholarship: Sandy was absent but the Board was informed by Jo Kopp that there have been several applications received.

AWS: Jo Kopp reported that details of the Black and White Gala is being worked on including the photographer and games (ring-toss on wine bottles). Harpist is already in place. Over all everything is moving forward as planned.

The meeting was adjourned at 1:00 pm

Prepared by Helen Lewis, Secretary