

## WASH BOARD MEETING MINUTES

May 14, 2018

11:30 a.m.

in SFAC Gallery 3

The Meeting was called to order by Jo Kopp, Co-President, at 11:35 am.

### **Attendance**

Present:

1. Jo Kopp, Co-President
2. Arleen Schaller, Membership Chair
3. Rebecca Jagers, SFAC Liaison
4. Sandy Nelson, Scholarship Chair
5. Trina Drotar, Show Committee Chair
6. Kari Bauer, Workshop Co-Chair
7. Pam Lowney, Treasurer
8. Helen Lewis, Secretary

Absent:

1. Gail Jones, Co-President
2. Sue Davis, Workshop Co-Chair
3. Thomas Adams, Newsletter Chair
4. Billie Armstrong, Program Chair

### **Minutes**

There was a minor change in the tense of one sentence. It was corrected. Then Rebecca Jagers moved to accept the minutes as corrected, seconded by Arleen Schaller. It was brought to a vote and the minutes were unanimously accepted.

### **Treasurer's Report**

Pam Lowney reported of a discrepancy on the March report but could not figure out where to attribute it to. The April report however was unanimously accepted.

Pam Lowney also informed the Board of her intention to keep her position as Treasurer only till the end of the year.

### **Liaison Report**

1. Big DOG was successful, with proceeds of over \$17,000. The increase in donations (compared to last year) was attributed to phone calls made by volunteers who were mostly WASH members. There was about \$2,000 in sales of paintings (mostly from WASH show) and gift shop is up \$800 over last year.
2. Miscellaneous: WTWTA Show selected 60 out of more than 200 to be in the show and Effie Yeaw Auction.  
Carol Brewer will chair the Magnum Opus show in 2019.  
Ars Gratia is coming, think of what your donated artwork will be.  
Total membership is now 340.  
Photo Club and Fiber Club now disbanded, although the Photo and Sculpture Show planned for this year will take place.

3. June 4 – 30, 2018: AWS planning is nearing implementation stage. Help SFAC, sign up to volunteer, and buy a ticket. SFAC is one of 7 museums and art centers across the country that has the honor of hosting the 51<sup>st</sup> AWS Exhibit. As in previous years, AWS is a great fundraising opportunity for SFAC.

It is the intention of the SFAC board to have the center open during this show as much as possible and to have as many activities going on as possible. Several small workshops have been scheduled but signups are poor even though they are just ½ day and cheap, \$50. You can still sign up for these.

4. Other fundraising activities are ongoing; an opportunity to partner with Carmichael Parks and Recreation on one of their music events in the summer is in the works. Other programs working or in the works, Children's Program forming a teen club, Art for Families twice a month, parties, an art camp.

The lease for our facility will be extended 5 years without any changes or rent increase. It was an option in our lease. This equates to .39 per square foot, including utilities, a large benefit to the center. We are currently looking for a Facilities Chair. There are changes proposed to the layout of the center and this committee will have the responsibility of making proposals for betterment of the overall experience perceived by a person walking in.

5. We were visited by Terri Maxwell who expressed her opinion against changing the SFAC name. Everyone is welcome to the board meetings to express opinions or to hear about the state of the center.
6. We will participate in the Sacramento Open Studios Tour this fall as a destination where viewers can pick up guides.
7. Next steps: branding statement. Looking for people especially with good verbal skills to work on this.

## **New Business**

### **Special Raffle for Kindle**

Trina Drotar told the Board that there was a Kindle Fire that was donated to WASH for scholarship purposes. Jo Kopp requested discussion on how to handle raffling the Kindle Fire to make the most out of it. In the end, Kari Bauer moved to sell tickets at \$5.00/ticket; seconded by Pam Lowney. The motion was unanimously carried.

### **Consider changing week of regular meetings**

The logistics of setting up the building for various meetings by the different organizations under SFAC has become burdensome for SFAC staff which was especially felt this year with the series of meetings related to branding statements. In response to the problem, Jo Kopp, Co-President, brought the matter to the Board for initial discussion with a proposal to change the meeting day from the current 2<sup>nd</sup> Monday of the month to another day of the week. This change would NOT take place before 2020 because schedules of workshops for 2019 are already in place. Based on the initial response of the board members, there were no objection to the proposal. The item will be revisited again to before it is taken to membership.

## **Old Business**

### Honorary Life Membership Policy

Jo Kopp and Arleen Schaller worked together and came up with the first draft of the lifetime Member Policy.

### Revision of Expenditure Reimbursement Form

Jo Kopp and Pam Lowney are still working on the procedures and the forms.

### WASH Board Show

Plans for the show are moving forward. Pam Lowney is planning to send the follow up email invitation which will require a response/RSVP from the members. In addition, they also invited the two Hospitality volunteers Rose Sloan and Nancy Wedick to join in the show.

### Instagram

This item was tabled.

### Nominations Committee

Jo Kopp pointed out the need to form a nomination committee. She asked the Board Secretary, (Helen Lewis) to call members to see if they would consider filling up anticipated vacancies.

### Outreach to other art groups follow-up

Jo said that she desires to establish a relationship with California Watercolor Association. She is willing to set up and attend a meeting with members of CWA to make the initial connection. It was suggested that Sue Davis, Workshop Co-Chair, also join in the meeting. Then it was further suggested that an email be sent to the Board when the meeting is scheduled to see if there would be other members who might be interested in driving with Jo Kopp to CWA.

Kari Bauer said that Elk Grove Art Center seem like a potential organization to make connections with. Jo encouraged the Board to go visit other organizations individually as an expression of support which would in turn give us the opportunity to invite them to our events such as workshops, meetings, and shows.

### Publicity for Michael Holter workshop

Jo Kopp showed the print-ready copy of the AWS brochure which highlights Michael Holter workshop in the WASH ad. In addition, a PowerPoint ad was also shown during the general meeting that day. It seemed like it successfully caught the attention of the members.

## **Reports**

### Membership

Arleen Schaller reported 134 registered members of WASH currently.

### Newsletter

There was no report made.

### Program-Vacancy

Billie Armstrong resigned from her position as Program Committee Chair. As a result a vacancy now exists. In the meantime, Diane Tharp is going to fill the spot –working along with Gail Jones and Jo Kopp, Co-Presidents until the position is filled again.

#### Workshops

Kari Bauer said that there are more spaces in the Michael Holter Workshop for October.

#### Show Committee

Trina Drotar said that the prospectus for the next WASH show “Go with the Flow” is out although there were no entries at the time. The deadline for online entries is July 6, 2018. For this show, it is expected that more time will be required from the Judge – judging online entries for qualification and then judging accepted entries for awards. Trina suggested increasing the fee for the Judge. There was a tentative proposal from the Board to increase the amount to no more than \$200.00. This will be voted upon in June during the next meeting.

Regarding the previous show, Trina commented that the reception committee spent more than what was budgeted.

#### Scholarship-Sandie

The scholarship check was awarded to Emma LaRoe on that day during the General Meeting. The awardee was joined by her family and they stayed during the meeting and demonstration.

#### Webmaster

No report

#### Graphics Subcommittee

No report

#### AWS

Jo said that the Black and White show was still accepting entries. They are still seeking volunteers and that a sign-up sheet was passed around at the General meeting.

#### Other

Jo Kopp talked of the correspondences from Candace Taylor and Bruce Leino expressing their appreciation and gratitude of the recent Past President Show. Jo said that is why we do these things; the effort put into such events is worth it when people are positively affected.

Before the meeting was adjourned, Jo went through the agenda items for the General meeting.

**The meeting was adjourned at 12:50 p.m.**

Submitted by: Helen Lewis, Secretary